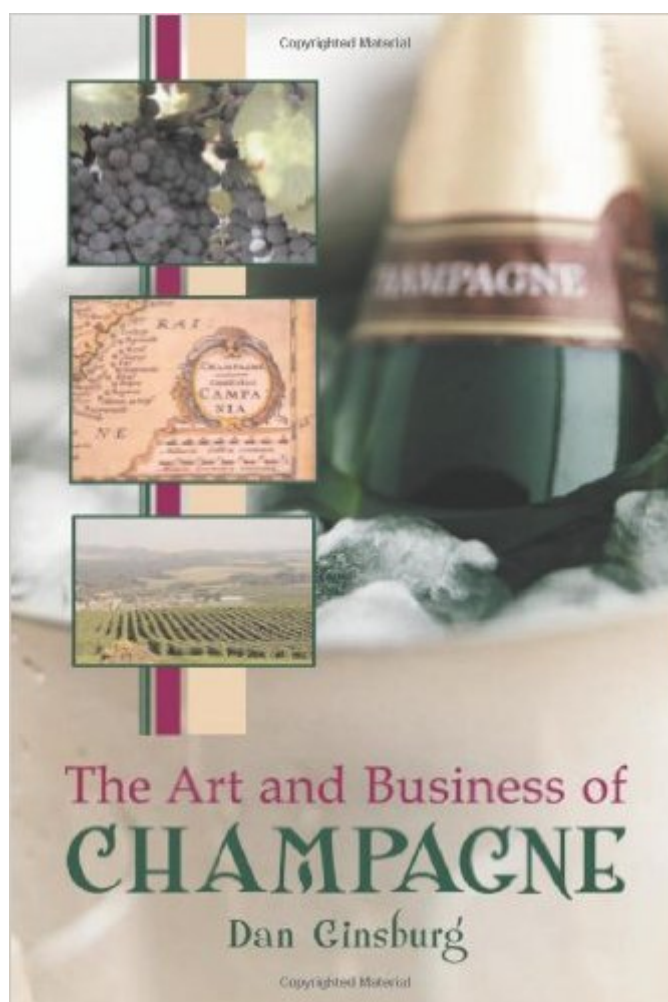


The book was found

The Art And Business Of Champagne



Synopsis

When people raise their glasses in celebratory toasts, few are aware of all the work behind the fizz. Here is a book to open their eyes with an inside look - from the vineyard to the marketplace - at the world of champagne. Just like good wine, the book begins with the grapes: variety, growing season, harvesting and pressing method. While not attempting to be the definitive work on champagne making, this volume does enumerate all the steps and decisions that go into producing a quality champagne. Blending, bottling, aging, fermenting and storage are also discussed. With a view to practicality, the author - himself a champagne manufacturer - looks at the marketing and business concerns of champagne, including the necessity of balancing quality and timely production. Since, by definition, champagne comes only from Champagne, France, a brief history of and visitor's guide to this region is also included. The final chapters look at vintages from 1900 to 2003 as well as the various families who make it their business to produce some of the world's finest wines.

Book Information

Paperback: 242 pages

Publisher: McFarland & Company (January 20, 2006)

Language: English

ISBN-10: 0786422254

ISBN-13: 978-0786422258

Product Dimensions: 5.5 x 0.5 x 8 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 starsÂ Â See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #2,602,853 in Books (See Top 100 in Books) #40 inÂ Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Champagne #2178 inÂ Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Wine #2358 inÂ Books > Cookbooks, Food & Wine > Beverages & Wine > Homebrewing, Distilling & Wine Making

Customer Reviews

I am studying sparkling wine for my WSET Diploma, this book has a great description of the making of champagne. The author makes it abundantly clear that he is the first American to be a part owner in a Champagne House. The worst part of the book is the repetitious stating of his house's name. I almost felt I was reading a marketing book for his wine. But that being said, he is well informed and even gives statistics on sales, plantings, etc. He also explains the Cru areas. I learned a great deal from the book. I also went on line to find out something about his Champagne. Never found

anything--did the company fold or what. If you seek good strong background on Champagne this is a book for you. Just remember he is pushing his product throughout. Shipping was fast and the book was well packaged.

Really interest to read about an American owner in France and the challenges of the business.

[Download to continue reading...](#)

The Little Books of Champagne, Chocolate, and Roses: The Little Book of Champagne/The Little Book of Chocolate/The Little Book of Roses Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) The Art and Business of Champagne Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - The Food and Wine of France: Eating and Drinking from Champagne to Provence The Widow Clicquot: The Story of a Champagne Empire and the Woman Who Ruled It Wine and Champagne: 24 Cards (Dover Postcards) Champagne: The Wine, the Land and the People Fabulous Fizz: Choosing Champagne and Sparkling Wine for Every Occasion PAIRED - Champagne & Sparkling Wines. The food and wine matching recipe book for everyone. Champagne Baby: How One Parisian Learned to Love Wine--and Life--the American Way The Widow Clicquot: The Story of a Champagne Empire and the Woman Who Ruled It (P.S.) Champagne Wine Spectator's Champagne Champagne & Sparkling Wines: A Complete Guide to Sparkling Wines from Around the World (Mitchell Beazley Wine Made Easy) The Glory of Champagne Man Overboard: The Counterfeit Resurrection of Phil Champagne Art: Painting For Artists - Styles: Acrylic And Oil Painting (art history, art books, art theory, art techniques Book 2) Business Valuation for Business Owners: Master a Valuation Report, Find the Perfect Business Appraiser and Save Your Company from the Looming Disasters That You Don't Yet Know About

[Dmca](#)